

2026

**DISTRICT 7570  
CONFERENCE**

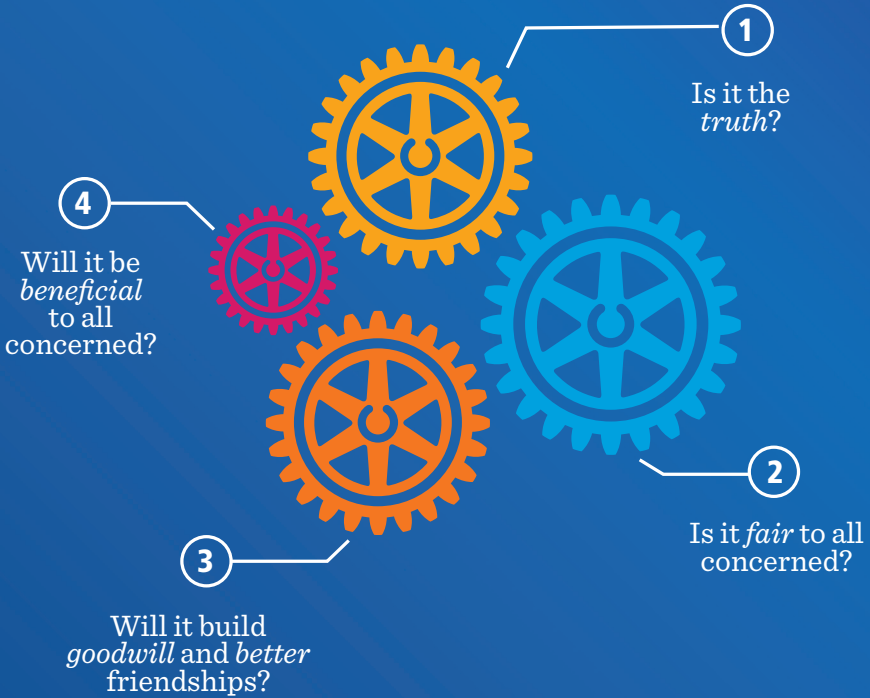
APRIL 23-26, 2026



**HARRISONBURG|VA**  
FRIENDLY BY NATURE

**THE FOUR-WAY TEST** is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings.

## OF THE THINGS WE THINK, SAY OR DO:



WHERE **PEOPLE** UNITE AND TAKE ACTION  
TO **CREATE** LASTING  
**CHANGE** — ACROSS THE GLOBE,  
IN OUR COMMUNITIES,  
AND IN OURSELVES.

# 2026

## DISTRICT 7570 CONFERENCE

APRIL 23-26, 2026

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4. Check the box to accept terms
5. Click "Register"



**SCAN FOR  
EVENT WEBSITE**

### ATLANTIC UNION BANK CENTER

645 University Blvd  
Harrisonburg, VA





**Francesco Arezzo**  
President, 2025-26  
Rotary International  
T +1-847-866-3025  
francesco.arezzo@rotary.org

Dear Fellow Rotary Leaders,

I am thrilled to address you as you gather for your Rotary District Conference—a chance to reflect on our shared achievements, exchange innovative ideas, and prepare to build an even stronger Rotary for the future.

This Rotary year, we Unite for Good. We have big tasks ahead of us—to grow Rotary, to bring our Action Plan to life, and not only to End Polio Forever, but to build on the legacy and take on new, big challenges.

Let us dream boldly about how we can engage new generations, broaden our horizons, and bring fresh energy to our mission. And as we do this, we can also unite from within, by forming new clubs, adopting flexible meeting structures, and collaborating across districts. The opportunities are boundless.

As you engage in this District Conference, I encourage you to embrace the possibilities that lie ahead, celebrate the accomplishments that have brought us here, and *Unite for Good*.



Kind regards,

A handwritten signature in black ink, appearing to read "F. Arezzo".

**Francesco Arezzo**  
President, Rotary International 2025-26



**Andy Vanhook**  
District Governor, 2025-26  
Rotary District 7570

T +1-540-271-0023  
[andy@appealproduction.com](mailto:andy@appealproduction.com)

Welcome to District Conference in the Friendly City—my home community of Harrisonburg.

If I could greet each of you with a handshake or a hug as you arrived, I would—because that’s exactly how I feel about this weekend. I’m truly grateful you’re here. Your presence strengthens our Rotary family, and I appreciate all you do to create lasting change in your communities.

Over the past year, I’ve had the opportunity to visit clubs across our district. Those visits have been the best part of serving as District Governor—getting to know you, hearing your stories, and seeing your impact firsthand. I carry those moments with me into this weekend.

This weekend is designed with you in mind. A time to be inspired by powerful speakers. A time to learn, reflect, and grow. A time to reconnect with old friends and build new relationships. And yes—a time to have some fun along the way.

Hosting this conference in Harrisonburg is especially meaningful to me. This is a community that has shaped who I am, and it’s a joy to welcome you into it. I hope you feel at home here—that you experience the same warmth, connection, and sense of belonging that I do.

Rotary is at its best when we come together—lifting one another up, sharing ideas, and recommitting ourselves to service above self.

I have loved visiting your communities this year, and I am truly grateful to host you in mine.

Thank you for being here. Thank you for all you do. And thank you for being part of this Rotary family.



Create a great day,

A handwritten signature in black ink that reads "Andy" in a cursive, stylized font.

**Andy Vanhook**  
District Governor, 2025-2026

# Charlotte Whitted



## DISTRICT GOVERNOR-ELECT

Charlotte Whitted is a dedicated Rotary leader whose service spans club and district leadership, with a deep commitment to youth programs and Rotary Youth Exchange. A past club president and area governor, she chaired the District 7570 Youth Exchange Committee for six years and has personally hosted inbound students, reflecting her passion for global connection and leadership development.

A member of the Abingdon Rotary Club, Charlotte brings a background in nonprofit leadership and community engagement. She is a Major Donor and active supporter of The Rotary Foundation. Preparing to serve as District Governor in 2026–27, Charlotte is known for her warmth, leadership, and dedication to strengthening Rotary across the district.

# Amber Wilborne



## DISTRICT GOVERNOR NOMINEE

Amber Wilborne is an active member of the Rotary Club of Roanoke-Downtown and a proven leader at both the club and district levels. She has served as president of District 7570’s first E-Club and chaired the District Public Image Committee, helping strengthen Rotary’s visibility and engagement.

A business owner and community leader, Amber is passionate about service, leadership development, and advancing Rotary’s mission. She and her family are deeply involved in Rotary, supporting youth programs and global initiatives.

# Inez Rodenburg Hasson



## DISTRICT GOVERNOR NOMINEE DESIGNATE

Inez Rodenburg Hasson is a member of the Danville Riverview Rotary Club and a dedicated Rotary leader committed to service and leadership development. She serves as an Area Governor and has chaired the District RYLA program, helping shape the next generation of leaders.

Inez is also engaged in international service through Rotary and supports numerous community initiatives through her professional and volunteer leadership.

---

## Council of Governors

### 1982–PRESENT

James McAllister, 1982-83  
Howard Massey, 1987-88  
Harold Van Hook, 1990-91  
George Russell, 1991-92  
Eric Adamson, 1995-96  
Thomas Todd, 1996-97  
Joseph Ferguson, 2000-01  
Henry Nickels, 2001-02  
Byron Brill, 2007-08  
Ronald Napier, 2009-10  
Janet Johnson, 2011-12  
Woody Sadler, Jr., 2012-13  
Ronald Mabry, 2013-14  
Vivian Crymble, 2014-15

Christopher Runion, 2016-17  
Richard Ray, 2017-18  
George Karnes II, 2018-19  
Timothy Carter, 2019-20  
Nancy Whitlock, 2020-21  
Tara Ellis, 2021-22  
Kathleen Kanter, 2022-23  
Paula Alston, 2023-24  
Bret Hrbek, 2024-25  
Andrew Vanhook, 2025-26  
Charlotte Whitted, 2026-27  
Amber Wilborne, 2027-28  
Inez Rodenburg Hasson, 2028-29

# District Conference Committee



**Andy Vanhook**  
District Governor



**Lydia Heatwole**  
Co-Chair



**Jeremy Spilman**  
Co-Chair



**Thomas Rea (TRea)**  
Consigliere



**Cassie Mowbray**  
Treasurer



**Christopher Beach**  
Event Production



**Gayl Brunk**  
Volunteers



**Jordyn Vannes**  
Registration



**Charlie Jackson**  
Service Project



**Gannon Irons**  
Sponsorship



**Matt Sunderlin**  
Sponsorship



**Les Helmuth**  
Sponsorship



**Milton Carter**  
Parade of Flags



**Meghan Schenker-Fulcher**  
Foundation Dinner



**Emily Cohen**  
Foundation Dinner



**Lianne Crookshanks**  
Foundation Dinner



**Max Colvin**  
Workshops &  
Rotary Village



**Johna McFarland**  
Workshops &  
Rotary Village



**Noah Yoder**  
Ushers



**Ken Horst**  
Ushers

# District 7570 Area Governors

## 2025-2026

**Amber Wilborne**

Administrative AG  
District Governor Nominee  
**Roanoke-Downtown**



**Mike Jones**

**Blacksburg**  
Christiansburg-Blacksburg  
Floyd County  
Giles County  
Montgomery County  
Radford Noon



**Kelly Delph**

Bluefield  
**Russell County**  
Tazewell



**Joe Ley**

Kingsport  
**Kingsport Downtown**  
Kingsport Sunrise  
Scott County  
Tri-Cities



**Susan Mole**

Abingdon  
Bristol Morning, Va-Tn  
Bristol VA-TN  
**Washington County**



**Gary McAllister**

Elizabethton  
Greeneville  
Greeneville Morning  
**Johnson City**  
Johnson City Evening  
Johnson City Morning  
Unicoi County



**Carolyn Gordon**

Roanoke Valley  
Roanoke  
Downtown  
Rocky Mount  
Salem  
**Smith Mountain Lake**  
The Blue Ridge

**Jim Halasz**

Buena Vista  
Lexington  
**Lexington Sunrise**



**Jamie Baisden**

Broadway-Timberville  
Luray  
Mount Jackson  
**Strasburg**  
Woodstock



**Lori Glascock**

Clarke County  
Frederick County  
**Front Royal**  
Northern  
Shenandoah Valley  
Warren County  
Winchester



**Lydia Heatwole**

Bridgewater  
Harrisonburg  
Harrisonburg-Massanutter  
**Rockingham County**



**Diantha McCauley**

Nelson County  
Skyline Connections  
Staunton

**Staunton-Augusta**

Waynesboro  
Waynesboro-East  
Augusta County



**Traci Blido**

Altavista  
Amherst  
**Bedford**  
Forest  
Lynchburg  
Lynchburg Morning



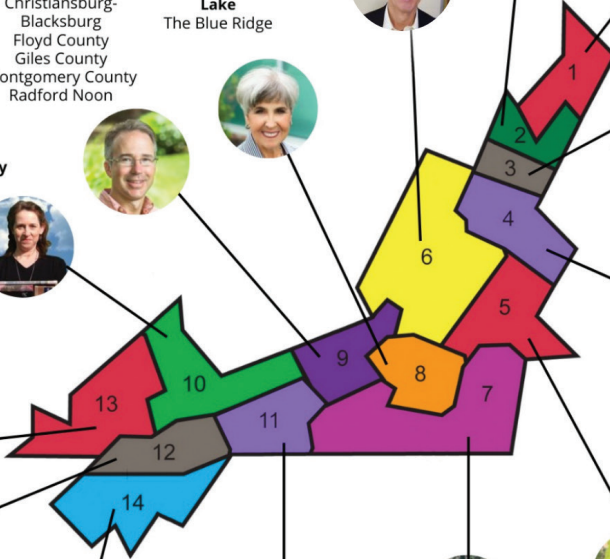
**Inez Rodenburg**

**Hasson**  
Chatham  
Danville  
Danville After Hours  
**Danville-Riverview**  
Martinsville-Henry Co  
Stuart



**Heather Bunch**

Hillsville  
Marion  
**Marion Morning**  
Pulaski  
Wytheville





SCAN FOR  
EVENT SCHEDULE

# 2026

## DISTRICT 7570 CONFERENCE

### WEEKEND SCHEDULE

#### Thursday, April 23, 2026

11:00 AM – 4:00 PM	<b>FUNDRAISING GOLF TOURNAMENT</b>	Heritage Oaks Golf Course
5:30 PM – 7:30 PM	<b>WELCOME RECEPTION</b>	Dynamic Aviation <i>Bridgewater, VA</i>

#### Friday, April 24, 2026

8:00 AM – 3:00 PM	<b>REGISTRATION</b>	Atlantic Union Bank Center
9:00 AM – 9:45 AM	<b>WORKSHOPS 1</b>	
	District Grants	Student Club
	CART	East Concourse
	K-3 Reading Literacy Program	South Concourse
	Sharing Your Club Story	Courtside Lounge
	Rotary Friendship Exchanges	Multi-Purpose Room
9:45 AM – 10:15 AM	<b>COMFORT BREAK / NETWORKING</b>	Rotary Village
10:15 AM – 11:00 AM	<b>WORKSHOPS 2</b>	
	Rotary Foundation	Student Club
	Wheelchair Project	East Concourse
	All Things Youth	South Concourse
	Sponsor Program Saved Our Club	Courtside Lounge

# Friday, April 24, 2026 (continued)

11:15 AM – 12:00 PM	<b>LUNCH BLOCK</b> First Time Attendee Lunch Prepaid Lunch Lunch On Your Own	Multi-Purpose Room East Campus Dining Hall
12:00 PM – 2:00 PM	<b>KEYNOTE SESSION 1</b> Mayor Deanna Reed, Welcome to Harrisonburg Harrisonburg Police Honor Guard, Presentation of Colors Sean Sawyer, Professional Trumpeter, National Anthem Ramesh Ferris, Polio Survivor Cori Howard, Skelton Scholar	Main Stage
2:00 PM – 2:30 PM	<b>ICE CREAM SOCIAL</b>	Rotary Village
2:30 PM – 4:00 PM	<b>ROCCO FORUM</b> <i>Featuring Nobel Prize Winner David Beasley, open to the public</i>	Main Stage
4:00 PM – 6:00 PM	<b>POST-ROCCO FORUM RECEPTION</b>	Rotary Village
7:00 PM – 9:30 PM	<b>DINE DOWNTOWN</b>	Explore Harrisonburg

# Saturday, April 25, 2026

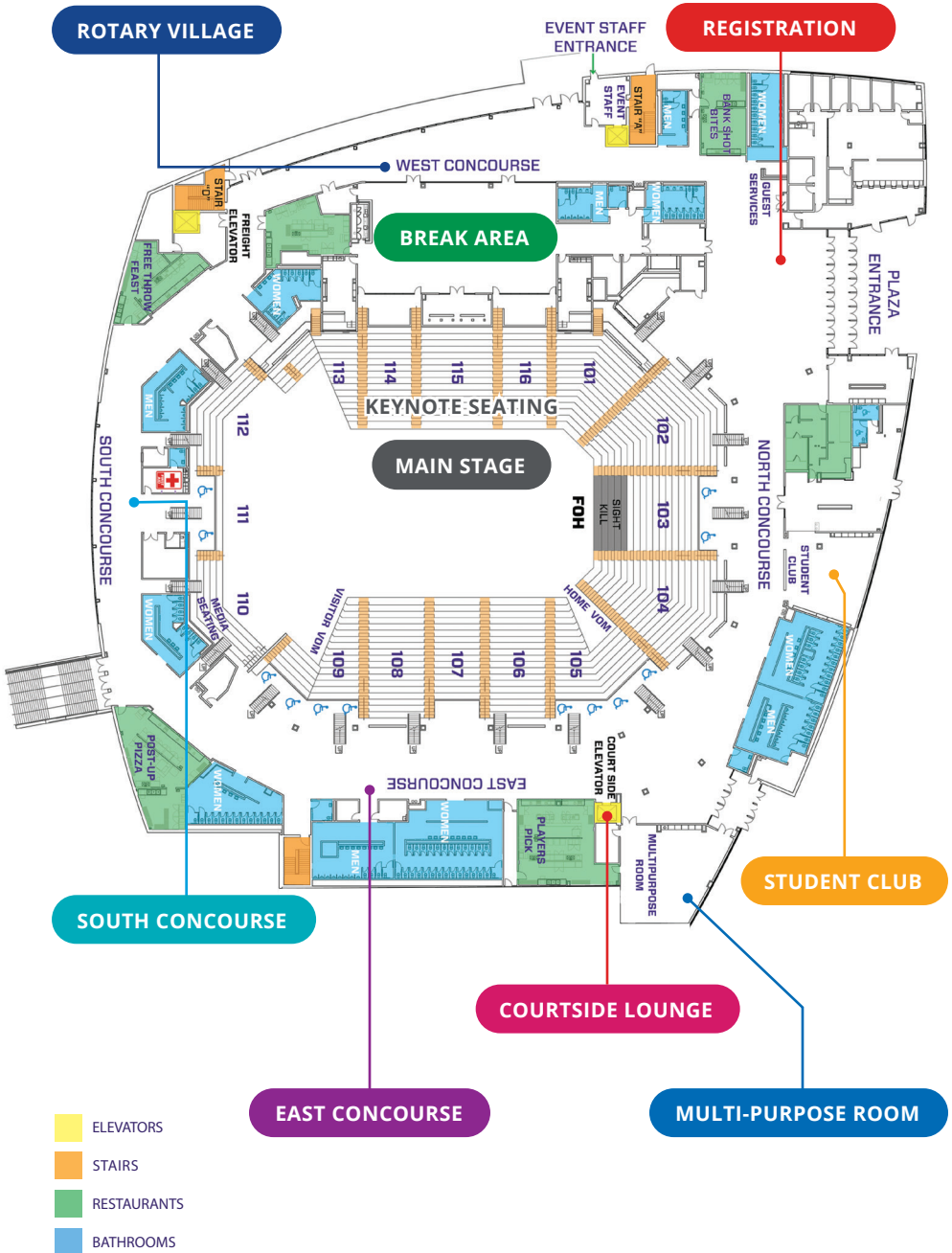
7:00 AM – 1:00 PM	<b>REGISTRATION</b>	Atlantic Union Bank Center
8:00 AM – 10:00 AM	<b>KEYNOTE SESSION 2</b> Ted-Style Talk 1 — Four-Way Test Winner Ted-Style Talk 2 — Youth Exchange Ted-Style Talk 3 — Membership Ted-Style Talk 4 — Volunteer Self-Care District 7570 — 110% Awards District 7570 — In Memoriam	Main Stage
10:00 AM – 10:30 AM	<b>COMFORT BREAK / NETWORKING</b>	Rotary Village

# Saturday, April 25, 2026 (continued)

10:30 AM – 12:30 PM	<b>KEYNOTE SESSION 3</b> Human Trafficking Panel Club Awards	Main Stage
12:30 PM – 1:30 PM	<b>LUNCH BLOCK</b> Prepaid Lunch Lunch On Your Own	East Campus Dining Hall
1:30 PM – 2:15 PM	<b>WORKSHOPS 3</b> So You'd Like to be District Governor Humanity & AI Rotary Youth Exchange Empowering Communities Membership	Student Club East Concourse South Concourse Courtside Lounge Multi-Purpose Room
2:15 PM – 2:30 PM	<b>COMFORT BREAK / NETWORKING</b>	Rotary Village
2:30 PM – 4:00 PM	<b>PREMIUM EXPERIENCES</b> Wine & Classic Candy Bar Pairing Whisk(e)y from Around the World Arboretum Tour Art & Architecture Tour	Student Club Multi-Purpose Room JMU Arboretum Downtown Harrisonburg
6:00 PM – 6:45 PM	<b>PRESIDENT RECEPTION</b> <i>Invitation only</i>	Explore More Discovery Museum
6:30 PM – 9:30 PM	<b>ROTARY FOUNDATION DINNER</b>	Explore More Discovery Museum

# Sunday, April 26, 2026

**DEPARTURE**      **NO OFFICIAL CONFERENCE EVENTS SCHEDULED**  
*As you leisurely head for home, explore the area's scenery, wineries, breweries, or Buc-ee's.*



# Workshops 1

9:00 AM – 9:45 AM

## District Grants

STUDENT CLUB



**MARC HUDSON, ROCKTOWN SATELLITE.** A practical conversation for clubs interested in district grants, with emphasis on how projects are selected, shaped, and positioned for success. This session is designed to help attendees move from “we should do a grant” to a more confident idea of what that project could be.

## CART

EAST CONCOURSE



**MILTON CARTER, ROTARY CLUB OF KINGSPORT-DOWNTOWN.** Learn how the Coins for Alzheimer’s Research Trust turns small, collective giving into meaningful research support. This session introduces the mission of CART, its Rotary connection, and the real difference clubs can make through focused participation.

## K-3 Literacy Program

SOUTH CONCOURSE



**RANDY DOYLE, ROTARY CLUB OF MT. JACKSON-EDINBURG.** A look at a Rotary-led literacy partnership responding to early reading challenges in Shenandoah County. The session highlights how clubs, schools, and community volunteers can work together to build a stronger county-wide support system for young readers.

## Sharing Your Club Story

COURTSIDE LOUNGE



**MARY ELLEN MILLER, ROTARY CLUB OF JOHNSON CITY.** Discover how stronger storytelling can expand your club’s reach on social and traditional media. Drawing on public relations and public image leadership, this session focuses on practical ways to communicate Rotary impact and grow engagement.

## Rotary Friendship Exchanges

MULTI-PURPOSE ROOM



**BURT DUREN, ROTARY CLUB OF LYNCHBURG-MORNING.** Explore how Friendship Exchanges build peace and goodwill through personal connection, travel, and hosting. Attendees will gain a clearer understanding of how exchanges work and how clubs can promote greater participation.

## Workshops 2

10:15 AM – 11:00 AM

### Rotary Foundation

STUDENT CLUB



**LURIE MENZEL, MAJOR GIFTS OFFICER FOR THE ROTARY FOUNDATION.** An overview of Rotary Foundation opportunities and giving strategies, with attention to how charitable tools such as stock, retirement assets, and donor-advised funds can support long-term philanthropic impact.

### Wheelchair Project

EAST CONCOURSE



**WOODY SADLER, ROTARY CLUB OF LEXINGTON SUNRISE.** Learn about the district's wheelchair initiative, how it works, who it serves, and how clubs can become part of a project that has already delivered thousands of wheelchairs through Rotary's international service network.

### All Things Youth

SOUTH CONCOURSE



**MICHAEL WILLIAMS, ROTARY CLUB OF WARREN COUNTY.** A wide-ranging session on Rotary youth engagement, from EarlyAct and Interact to RYLA, Youth Exchange, and youth protection. Ideal for clubs ready to begin or strengthen youth programming.

## Sponsor Program Saved Our Club

COURTSIDE LOUNGE



**PHIL MAUGER, ROTARY CLUB OF CHATHAM.** A real-world look at how one club turned around fundraising struggles, burnout, and leadership challenges through a structured annual sponsorship program, impact reporting, and clearer community-facing communications.

## Keynote Session 1

12:00 PM – 2:00 PM

### Conference Opening Ceremony

MAIN STAGE

CELEBRATING COMMUNITY, SERVICE, AND GLOBAL CONNECTION

### Welcome to Harrisonburg

MAIN STAGE



**MAYOR DEANNA REED.** Mayor Deanna Reed offers a heartfelt welcome from Harrisonburg—a city known for its warmth, community spirit, and deep commitment to service. A Harrisonburg native, she is an engaged civic leader whose work spans education, workforce development, public libraries, parks and recreation, and regional partnerships.

### Presentation of Colors

MAIN STAGE

**HARRISONBURG POLICE DEPARTMENT HONOR GUARD.** The Harrisonburg Police Honor Guard is the ceremonial unit of the Harrisonburg Police Department, representing HPD at memorials, civic observances, and special public events. With roots dating back to 1872, the Honor Guard brings dignity, tradition, and service to significant community moments.

### National Anthem

SEAN SAWYER, PROFESSIONAL TRUMPETER

## Parade of Flags

MAIN STAGE

**PRESENTED BY CLUB PRESIDENTS.** Representing the global reach of Rotary, club presidents will carry flags from countries connected to our district—celebrating international friendships, partnerships, and the shared mission that unites us across borders. *Together, we begin a weekend of connection, inspiration, and service.*

## Ending Polio: A Personal Journey, A Global Mission

MAIN STAGE



### **RAMESH FERRIS, POLIO SURVIVOR, ROTARY LEADER, GLOBAL ADVOCATE.**

Ramesh Ferris shares a deeply personal and powerful story of resilience, advocacy, and hope. As a polio survivor, he brings a firsthand perspective to Rotary's global fight to end polio—reminding us why this mission matters and what is still at stake.

***About Ramesh:** Ramesh Ferris is a polio survivor, Rotarian, and global advocate who has dedicated his life to the eradication of polio. A past Rotary End Polio Now Coordinator and District 5370 Governor (Yukon, Canada) for 2025–2026, he has worked alongside organizations including Rotary International, the Gates Foundation, and the World Health Organization to advance this critical mission. In 2008, he hand-cycled more than 7,000 kilometers across Canada to raise awareness and support for polio eradication. Ramesh has shared Rotary's message with world leaders, spoken at the United Nations, and helped deliver vaccines to children in some of the world's most vulnerable regions.*

## From Galax to London: A Journey Shaped by Place and Service

MAIN STAGE



### **CORI HOWARD, SKELTON SCHOLAR, DOCTORAL CANDIDATE, KING'S**

**COLLEGE LONDON.** Cori Howard shares her journey from Galax to London, shaped by service, resilience, and a commitment to mental health. Her story reflects how Rotary's investment in people can expand perspective, purpose, and global impact.

***About Cori:** Cori Howard is a first-generation student and final-year Ph.D. candidate at King's College London, focused on adolescent and emerging adult mental health. A graduate of James Madison University, she is passionate about advancing mental health awareness and service locally and globally.*

# Rocco Forum

2:30 PM – 4:00 PM

Open to the Public | Reception to Follow

## Feeding Hope: Leadership on a Global Stage

MAIN STAGE



**DAVID M. BEASLEY, NOBEL PEACE PRIZE LAUREATE, FORMER EXECUTIVE DIRECTOR, UNITED NATIONS WORLD FOOD PROGRAMME, FORMER GOVERNOR OF SOUTH CAROLINA.**

Drawing on his experience leading the world’s largest humanitarian organization, David Beasley offers a powerful perspective on global hunger, conflict, and the critical role of leadership in times of crisis. His message challenges us to think bigger, act boldly, and recognize our shared responsibility in creating a more stable and compassionate world.

*“We have learned that there is great richness in those who are seen, in the eyes of the world, as ‘the poor.’ And many of us who are considered ‘rich’ are actually poor in the things that matter most.”*

**About David:** David Beasley is a globally recognized leader and humanitarian who served as Executive Director of the United Nations World Food Programme (WFP) from 2017 to 2023. Under his leadership, WFP assisted more than 160 million people in a single year and raised over \$55 billion to combat global hunger. In 2020, he accepted the Nobel Peace Prize on behalf of WFP for its efforts to prevent hunger from being used as a weapon of war. A former Governor of South Carolina, Beasley has also been honored with the John F. Kennedy Profiles in Courage Award. He continues to be a leading voice for global food security and international cooperation.



**Presented in partnership with the Rocco Forum of the Future**

## Keynote Session 2 8:00 AM – 10:00 AM

### The Four-Way Test in Action **TED-STYLE TALK 1**

**MAIN STAGE**

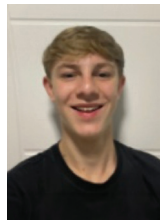
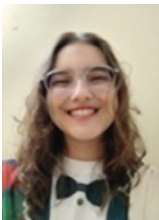

**ZION BROOKS, RYLA FOUR-WAY TEST SPEECH CONTEST WINNER, INTERACT LEADER.** Through her award-winning Four-Way Test speech, Zion Brooks offers a powerful reminder that the values we learn today shape the leaders we become tomorrow—challenging us to live with honesty, fairness, and purpose.

***About Zion:** Zion Brooks is a senior at John Handley High School in Winchester, Virginia, and an active leader in Interact, with more than 350 service hours since her freshman year. She serves as an EarlyAct liaison supporting elementary students and participates in her school's Kids Club internship, caring for staff children each day. Zion plans to attend the University of Mary Washington to study child psychology and continue her passion for serving others.*

### Through Their Eyes: The Rotary Youth Exchange Experience **TED-STYLE TALK 2**

**MAIN STAGE**

**ROTARY YOUTH EXCHANGE STUDENTS—GLOBAL VOICES, FUTURE LEADERS, CULTURAL AMBASSADORS.** Through stories of courage, growth, and connection, Rotary Youth Exchange students share what it means to step into a new culture and discover a broader view of the world. Their experiences remind us that understanding begins with listening—and that the future of Rotary is global.



***Left to right.** Inbound Students: Nicole Candido Britto (Brazil), Feline Steegmann (Germany), Fenna Sanders (Netherlands), Teo Adams (Brazil). Outbound Student: Blake Pierpoint.*

CONTINUED ON PAGE 20

CONTINUED FROM PAGE 19

**About the Program:** Rotary Youth Exchange builds lifelong connections and global understanding by giving students the opportunity to live, learn, and serve in a different culture. Guided by dedicated Rotary leaders like District Youth Exchange Chair Cary Simms, these experiences shape confident, compassionate leaders for the future.

## Membership: What's Your Why? TED-STYLE TALK 3

MAIN STAGE



**SEAN SAWYER, PAST DISTRICT 7545 (WV) GOVERNOR, MEMBERSHIP LEADER, ROTARY TRAINER.** This TED-style talk challenges Rotarians to reflect on their personal "why" and how it shapes engagement, retention, and the strength of our clubs.

**About Sean:** Sean Sawyer is an experienced Rotary leader whose service spans club, district, zone, and international levels. A past district governor, current Membership Chair, and Assistant Rotary Membership Coordinator, he brings strategic insight and contagious enthusiasm for building vibrant Rotary communities.

## The Long Game of Service TED-STYLE TALK 4

MAIN STAGE



**DR. TAMARA DIAS, LEADERSHIP CONSULTANT, AUTHOR, NONPROFIT EXECUTIVE.** In this TED-style keynote, Dr. Tamara Dias explores a powerful truth: the way we care for ourselves shapes how long and how well we can serve. Through storytelling and reflection, she challenges the belief that sacrifice and sustainability cannot coexist, offering a renewed vision for service-minded leaders.

**About Tamara:** Dr. Tamara Dias is the Principal Consultant of Leading for Good and author of *Leading for Good*, supporting mission-driven leaders in building clarity, confidence, and sustainable leadership. With more than a decade of experience in education and nonprofit leadership, she has led strategic growth and partnerships that strengthen communities and organizations. A nationally recognized leader, she has been named to *Forbes 30 Under 30 in Education* and continues to serve on statewide leadership initiatives across Virginia.

# 110% Awards

## Honoring Service Above and Beyond

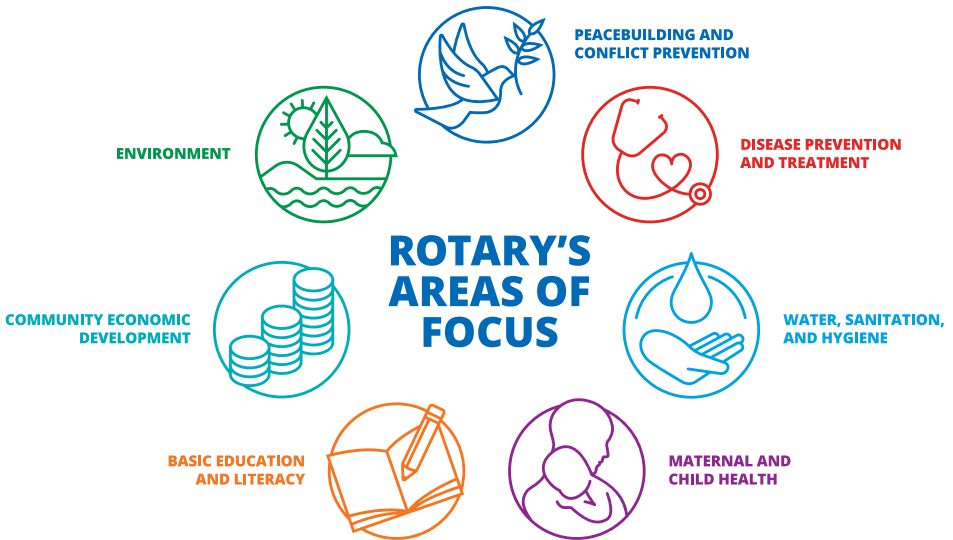
MAIN STAGE

**CELEBRATING EXTRAORDINARY SERVICE.** The 110% Award honors one outstanding Rotarian from each Area who exemplifies Rotary's mission through exceptional service, leadership, and commitment. These individuals consistently go above and beyond—strengthening their clubs, advancing humanitarian efforts, and elevating Rotary's presence in their communities.

***About the Award:** Each Area Governor selects one recipient who has demonstrated sustained dedication to Rotary through leadership, service, and engagement. These honorees have taken on responsibility, contributed meaningfully to their clubs, and inspired others through their actions.*

***Presentation:** Recipients will be recognized, with Area Governors sharing the story behind each honoree's impact and service.*

**Fourteen Areas. Fourteen Stories. One Shared Commitment to Service.**



In Memoriam Video Presentation

MAIN STAGE

District 7570 Rotarians

FEBRUARY 2025 - MARCH 2026

- |   |   |   |   |
|---|---|---|---|
| <b>Gloria T. Ashley</b><br>NELSON COUNTY                  | <b>Paula F. Drady</b><br>STUART                                   | <b>Allen D. Johnson</b><br>NEW MARKET             | <b>Richard V. Reedy</b><br>(Rich)<br>WINCHESTER                   |
| <b>Phillip M. Bachman Jr.</b><br>GREENEVILLE              | <b>Jean N. Droughman</b><br>WAYNESBORO-EAST<br>AUGUSTA COUNTY     | <b>Carl W. Kerby</b><br>WAYNESBORO                | <b>Neel Rich</b><br>ABINGDON                                      |
| <b>James H. Bangle</b><br>MARION-MORNING                  | <b>James Eaton</b><br>BRIDGEWATER                                 | <b>Dr. Fred R. Knickerbocker</b><br>BRISTOL VA-TN | <b>Carl E. Rickman</b><br>BRISTOL VA-TN                           |
| <b>Lowell Baughan</b><br>LURAY                            | <b>Robert J. Edling</b><br>CHRISTIANSBURG-<br>BLACKSBURG          | <b>Ann St. Clair Lesman</b><br>CLARKE COUNTY      | <b>Wayne B. Rothery</b><br>(Chip)<br>HARRISONBURG-<br>MASSANUTTEN |
| <b>Dr. John Bradshaw</b><br>JOHNSON CITY                  | <b>Leo Robert Fogg</b><br>STRASBURG                               | <b>June Hall Long</b><br>SALEM                    | <b>John G. Russell III</b><br>(Jay)<br>WINCHESTER                 |
| <b>Theodore E. Bruning Jr. (Ted)</b><br>CHATHAM           | <b>Richard C. Furr</b><br>(Rick)<br>CHRISTIANSBURG-<br>BLACKSBURG | <b>William R. Long Sr.</b><br>(Bill)<br>SALEM     | <b>James K. Sells</b><br>(Jim)<br>MARTINSVILLE-HENRY<br>COUNTY    |
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# Keynote Session 3 10:30 AM – 12:30 PM

## Human Trafficking Panel Discussion Understanding the Reality. Taking Action Together

MAIN STAGE

### AWARENESS • PREVENTION • ACTION

This powerful panel brings together leaders working on the front lines of human trafficking prevention, education, and survivor support. Through real-world insight and practical guidance, they will help participants better understand the scope of this issue and how individuals and communities can respond with awareness and action.



**SABRINA ANDREWS-DOMAN.** *Co-Founder and Executive Director of New Creation VA, Sabrina has led efforts that have raised over \$7 million to combat human trafficking, reached more than 25,000 students, and trained communities to recognize and prevent exploitation. Her work has earned statewide recognition, including the Spirit of Virginia Award and appointment to the Virginia Advisory Committee on Sexual and Domestic Violence.*



**AMELIA STANSELL.** *Immediate Past District Governor (7610) and Co-Founder of the Fauquier Anti Sex Trafficking Alliance (FASTA), Amelia is a leader in Rotary's global fight against modern slavery. She serves on the Rotary Action Group Against Slavery's global board and works to educate communities through partnerships with law enforcement, schools, and national organizations.*



**PETER DONOVAN.** *Chief of Field Operations at Sentinel Foundation, Peter leads teams focused on protecting children from exploitation, supporting rescue coordination, and delivering training in high-risk environments. A former leader within elite U.S. Special Operations units, he brings extensive experience in complex operations and a deep commitment to safeguarding vulnerable children around the world.*

*This session may include discussion of sensitive topics.*

MAIN STAGE

## Club Awards Celebration

### LIGHTS UP. APPLAUSE ON. LET’S CELEBRATE— RECOGNITION, LAUGHTER, AND ROTARY EXCELLENCE

Join us for a high-energy celebration of the incredible work happening across our district. This year’s Club Awards bring a touch of awards show flair—recognizing impact, honoring excellence, and adding a few fun surprises along the way.



**JOSIE RUSSELL.** *Longtime chair of the District Club Awards Committee and a member of the Tri-Cities (Blountville, TN) Rotary Club, Josie brings deep knowledge, thoughtful leadership, and a passion for celebrating the achievements of Rotary clubs.*



**DAVE URSO.** *Self-proclaimed legend and professional “fake it ‘til you make it” leader, Dave Urso fuels his work with Red Bull, questionable humor, and unwavering Philadelphia Eagles loyalty. A (self-declared) National Speaker of the Year, Dave is ready to bring energy, laughs, and just enough mischief to keep things interesting.*

**Applause encouraged. Coffee in hand optional.**

## OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

01

**FIRST**

*The development of acquaintance as an opportunity for service;*

02

**SECOND**

*High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian’s occupation as an opportunity to serve society;*

03

**THIRD**

*The application of the ideal of service in each Rotarian’s personal, business, and community life;*

04

**FOURTH**

*The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.*

## Workshops 3

1:30 PM – 2:15 PM

### So You'd Like to be District Governor

STUDENT CLUB



**PAULA ALSTON, ROTARY CLUB OF BLACKSBURG & BRET HRBEK, ROTARY CLUB OF FRONT ROYAL.** An informal and encouraging look at what district leadership really involves. Rotarians considering the District Governor role will hear about responsibilities, expectations, training, and lived experience from seasoned Rotary leaders.

### Humanity & AI

EAST CONCOURSE



**JOHN ELRICK, ROTARY CLUB OF WINCHESTER.**

A Rotary-centered exploration of artificial intelligence, workforce change, adult technological literacy, and community readiness. This session asks how Rotary can help communities navigate the digital changes already reshaping everyday life.

### Rotary Youth Exchange

SOUTH CONCOURSE



**CARY SIMMS, ROTARY CLUB OF HILLSVILLE.**

An overview of the District 7570 Youth Exchange program, including host club expectations, support practices, and ways clubs can create strong and meaningful exchange experiences for students and families.

### Access Granted: Empowering Communities

COURTSIDE LOUNGE



**GAYL BRUNK, ROTARY CLUB OF HARRISONBURG-MASSANUTTEN.**

A thoughtful and practical session on accessibility, belonging, and ADA-informed leadership. Attendees will consider how clubs and organizations can go beyond minimum compliance to create more welcoming environments.

## Why Isn't My Club Growing?

MULTI-PURPOSE ROOM



**SEAN SAWYER, ROTARY CLUB OF FAIRMONT, WV.** A membership-focused conversation led by an experienced Rotary leader with deep service across club, district, zone, and international settings. This session is positioned to help clubs think more strategically about engagement, leadership development, and growth.

## JMU Football Spring Game 2:00 PM

### Bridgeforth Stadium

OFFSITE

The Spring Game kicks off at 2 p.m., and admission is free for all spectators. JMU is fresh off a 12-2 season in 2025, highlighted by the program winning its first Sun Belt Football Championship and earning a berth in the 2025-26 College Football Playoff. The wins were the most for JMU since reclassifying to the Football Bowl Subdivision, and the conference title was the 11th in program history.

## ROTARY AVENUES OF SERVICE

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

### 1 CLUB SERVICE

*Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.*

### 2 VOCATIONAL SERVICE

*Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in **An Introduction to Vocational Service and the Code of Conduct.***

### 3 COMMUNITY SERVICE

*Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in **Communities in Action: A Guide to Effective Projects.***

### 4 INTERNATIONAL SERVICE

*International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring*

*or volunteering on international projects, seeking partners abroad, and more.*

### 5 YOUTH SERVICE

*Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.*

# Premium Experiences 2:30 PM – 4:00 PM

Pre-Paid Tickets

## Wine & Classic Candy Bar Pairing

SOUTH CONCOURSE



**TASSIE PIPPERT, EMMY AWARD-WINNING TV HOST & CERTIFIED WINE SPECIALIST.** A playful, interactive tasting that pairs fine wine with favorite candy bars in unexpected and memorable ways. Equal parts educational and entertaining, this session is built for guests who want a social experience with personality.

## Whisk(e)y from Around the World

MULTI-PURPOSE ROOM



**RON NAPIER, WHISK(EY) ENTHUSIAST & EDUCATOR, ROTARY CLUB OF FRONT ROYAL.** A guided tasting journey through global whisk(e)y traditions, stories, and flavor profiles. This session blends craftsmanship, culture, and fellowship into a Rotary-worthy international experience.

## JMU Arboretum Tour

OFFSITE

**ARBORETUM STAFF.** Step away from the conference venue for a guided visit to JMU's Edith J. Carrier Arboretum. This experience offers a change of pace and a chance to enjoy one of Harrisonburg's inviting outdoor destinations. *See ticket for instructions.*

## Art & Architecture Tour

OFFSITE



**CHARLES HENDRICKS, ARCHITECT, ROTARY CLUB OF ROCKINGHAM COUNTY.** See downtown Harrisonburg through the eyes of an architect and Rotarian. This guided walking tour invites attendees to notice the public art, historic character, and design decisions that shape the city's identity. *See ticket for instructions.*



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